

PRESS RELEASE 8-01-07

DUDLEY KINGSWINFORD RFC AND CRADLEY HEATHENS FORGING A NEW PARTNERSHIP

On Saturday 5th January something unique happened at DKRFC. A new link was forged between DKRFC and CRADLEY HEATHENS. This season DKRFC Youth Section Welcome CRADLEY HEATHENS as a new supporting partner to promote the HEATHENS campaign to get the legendry speedway club a permanent stadium within the borough. This is a unique situation where the two clubs (both clubs are steeped in the sporting history of The Black Country) have got together to support each other in their joint quest for the improvement of sporting links within the Black Country. This link is forged with the intention of creating and publicising sporting excellence in the Black Country and we invite other organisations and local business's to join DKRFC and CRADLEY HEATHENS as supporting partners to promote sport as a uniting force within our community. Together we can make a difference for the youth of our community. At DK the Youth Section is proud to be "FORGING THE FUTURE" and it is with great pride that we welcome "THE CRADLEY HEATHENS" as a supporting partner. It is hoped that Dudley MBC will support the campaign and agree a location so once more the HEATHENS can compete against other speedway clubs and "OMMER UM!" At home where they belong in the Black Country.



The Under 10's can be seen sporting their new shirts with the Heathens logo emblazoned on their chest. Anyone wishing for more information on the campaign to keep speedway and the CRADLEY HEATHENS alive and in the Black Country Check out "www.cradleyspeedway.co.uk".